



# No more bison bratwurst.

Over-hunting and decimation of natural habitats have made the rugged yet tasty bison an endangered species.

Your local Cylindrical Meats Council cares deeply about the environment. And not just because we're losing precious meat species to Extinction's careless sickle. Clean water and air are important parts of bringing you the best cylindrical meats from the American heartland.

If we lose the bison and other meat species, we don't just lose indigenous savory sausage ingredients. We lose a quality of life, something uniquely American that those flavors bring to the table.

Ask your grocer for the Cylindrical Meats Council pamphlet on what you can do to help save America's dwindling meat species. Not just for your dinner, but for the dinners of future generations.



A message from your local  
Cylindrical Meats Council