



**Before**



**After**



# Embarrassed by beard dandruff?

You're in a nice restaurant, wearing your favorite dark shirt. Your date asks your opinion on the latest foreign policy crisis. You scratch your beard thoughtfully. She glances at your... chest? You follow her gaze downward. **Oh no!** Where did those flakes come from?

Yes, you have a case of **beard dandruff**. You need new Beard & Chest™ from the makers of Head & Shoulders™. Beard & Chest moistens dry facial skin that can cause embarrassing flakes. Plus, it's pH balanced and loaded with eight essential vitamins and minerals, leaving your beard shiny and manageable all day!

Best of all, Beard & Chest makes you more appealing to the opposite sex. Your facial hair already makes you practically irresistible. Losing that pesky beard dandruff is the final touch that will make **women flock to you** like vampires to a bloodmobile.

Try Beard & Chest. Then scratch your beard with confidence. **Stroke it.** Rub it. Invite women to touch it. Comb it, brush it, blow dry it. No matter what you do – no flakes!

For you **very hairy** guys, don't forget to try new Back & Butt™ – formulated especially for you fellows with problem back dandruff.

***Beard & Chest***™  
*by Head & Shoulders*™